



A GUIDE TO AUSTRALASIA'S GAMBLING INDUSTRIES

Facts, Figures and Statistics

CHAPTER FOUR

New Zealand's Gambling Expenditure

2016/17

A Guide to Australasia's Gambling Industries

Published and Prepared by the Australasian Gaming Council (AGC).



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Chapter 4

New Zealand's Gambling Expenditure

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Version Control

Version	Date	Explanation
2015-16 (1.0)	November 2016	2015-16 Edition.
2015-16 (2.0)	June 2018	2015-16 Edition updated with new statistics from NZ DIA.
2016-17 (1.0)	June 2019	2016-17 Edition updated with new statistics from NZ DIA.

OVERVIEW

Aggregate and per capita expenditure - summary

Table 4-1 Summary: Inflation adjusted aggregate and per capita gambling expenditure in New Zealand (2016-17)¹

		Wagering	Lotteries	Gaming Machines²	Casino	Total
Aggregate	\$NZ million	344	566	887	583	2,381
Per capita	\$NZ	94	154	242	159	648

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Gambling expenditure in New Zealand in 2016-17 amounted to \$2.381 billion dollars on the four main forms of gambling.

Expenditure on gaming machines outside of casinos totalled nearly \$NZ 887 million and accounted for 37.3% of all gambling expenditure. Wagering accounted for 14.4% of gambling expenditure (\$NZ 344 million), while expenditure on lotteries (\$NZ 566 million) accounted for 23.8% of spending. With expenditure of \$NZ 583 million, casinos accounted for 24.5% of all gambling spending in New Zealand.

In 2016-17 average gambling expenditure in New Zealand per adult was approximately \$NZ 648 - comprising wagering (\$NZ 94 per adult), lotteries (\$NZ 154), gaming machines (\$NZ 242) and casinos (\$NZ 159).

¹ Totals may not equal the sum of individual values due to rounding.

² Excludes gaming machines at casinos.

EXPENDITURE ON GAMBLING

Aggregate

Table 4-2 Aggregate gambling expenditure in New Zealand (2016-17) (\$ NZ million)

Gambling Type	Expenditure \$NZ million
Casinos	583
Gaming machines (non-casino)	887
Lotteries Commission products	566
Racing and sports betting	344
All Gambling	2,381

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Expenditure Change

Table 4-3 Comparison of gambling spending in New Zealand (2015-16 and 2016-17)

Gambling type	\$NZ million (2015-16)	\$NZ million (2016-17)	Increase/Decrease from 2015
Casinos	603	583	-3.3%
Gaming machines (non-casino)	869	887	+2.1%
Lotteries Commission products	450	566	+25.8%
Racing and sports betting	353	344	-2.5%
Total³	\$2.275 billion	\$2.381 billion	+4.7%

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Table 4-3 above shows total gambling spending in New Zealand for the 2016-17 financial year, and a comparison with the previous year's figures.

Overall gambling expenditure on wagering (racing and sports betting) has decreased by 2.5%. Casino gambling expenditure decreased by 3.3%. Spending on non-casino gaming machines increased by 2.1%.⁴

Lotteries expenditure also increased 25.8% on the previous year.

Per capita

Table 4-4 Per capita gambling expenditure in New Zealand (2016-17) (\$NZ)

Gambling Type	Per Capita \$NZ
Casinos	159
Gaming machines (non-casino)	242
Lotteries Commission products	154
Racing and sports betting	94
Total	648

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Please note, all per capita values, as provided for by the New Zealand Department of Internal Affairs, take inflation adjusted expenditure, in \$NZD, GST inclusive and divide by the Statistics NZ medium estimate for the population 18 years and over, as at 30 June for the year.

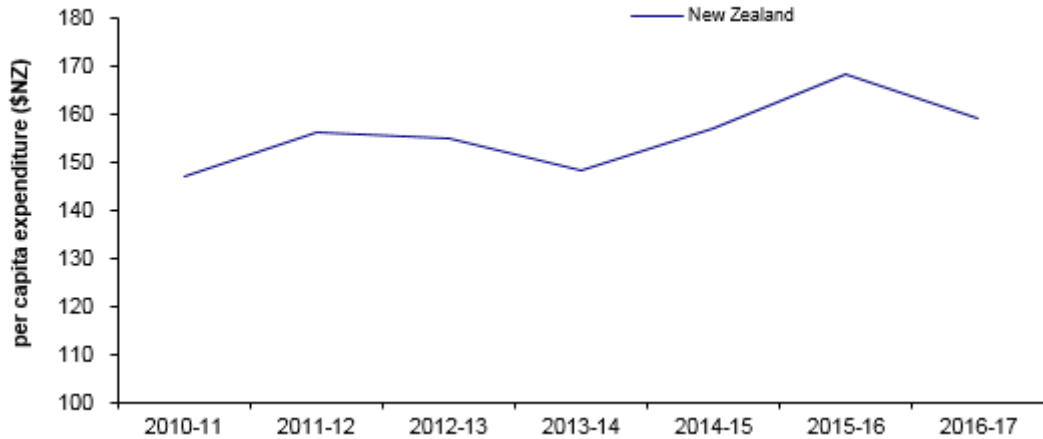
³ Totals may not equal the sum of individual values due to rounding.

⁴ New Zealand Department of Internal Affairs (2019) Gambling Expenditure Statistics 2010-2018.
http://www.dia.govt.nz/diawebsite.nsf/wpg_URL/Resource-material-Information-We-Provide-Gambling-Expenditure-Statistics

EXPENDITURE TREND

Casinos

Figure 4-1 Per capita casino expenditure (inflation adjusted) – New Zealand (2010-11 to 2016-17) (\$NZ)



Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Table 4-5 Per capita casino expenditure (inflation adjusted) in New Zealand (2010-11 to 2016-17) (\$NZ)

Year	Per Capita \$NZ
2010-11	147
2011-12	156
2012-13	155
2013-14	148
2014-15	157
2015-16	168
2016-17	159

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

For some gambling forms, legislation dictates the minimum payout ratios to players – gaming machine play, for instance, must adhere to the following returns (although in practice, payout ratios are commonly higher than that which is required by law).

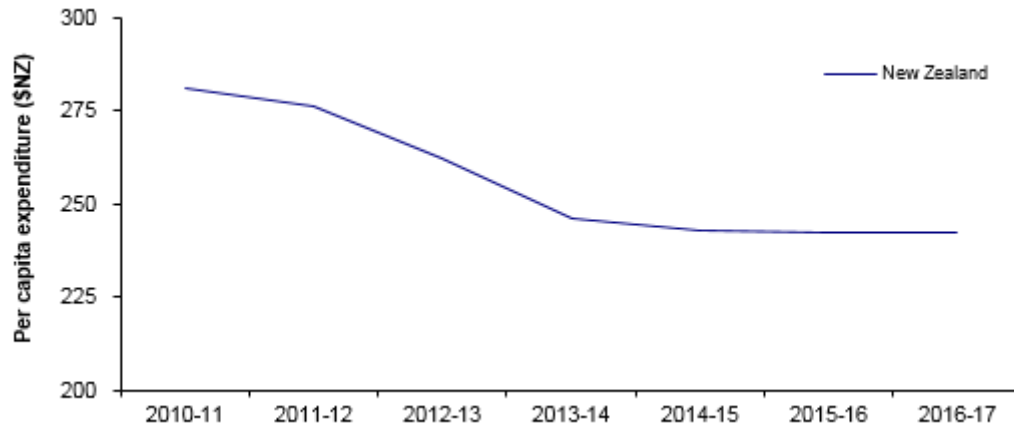
Table 4-6 Average player return percentages (RTP) for gaming machines in New Zealand (2016)

	Casino	Hotels and clubs (Class 4)
New Zealand	87.00%	78.00%

Source: Australia/New Zealand Gaming Machine National Standard 2016.

Electronic Gaming Machines

Figure 4-2 Per capita gaming machine expenditure (inflation adjusted) – New Zealand (2010-11 to 2016-17) (\$NZ)



Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

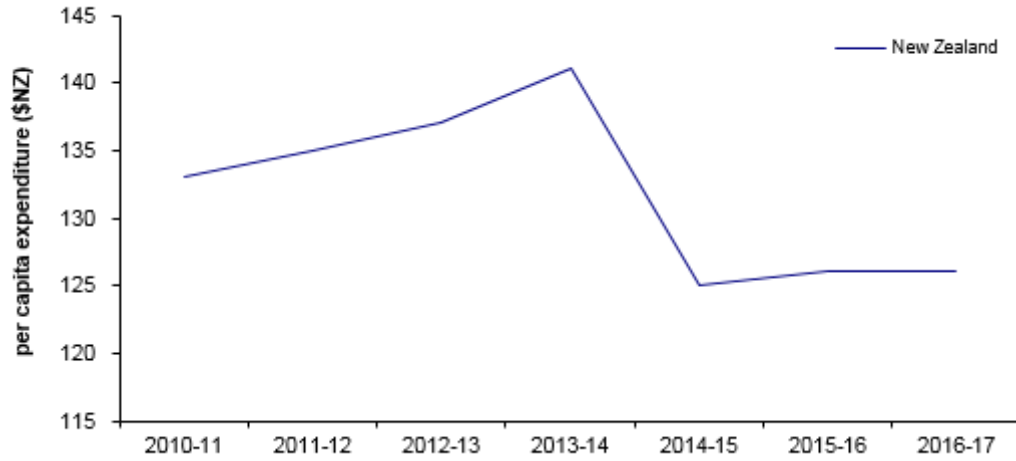
Table 4-7 Per capita gaming machine expenditure (inflation adjusted) in New Zealand (2010-11 to 2016-17) (\$NZ)

Year	Per Capita \$NZ
2010-11	281
2011-12	276
2012-13	262
2013-14	246
2014-15	243
2015-16	242
2016-17	242

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Lotteries

Figure 4-3 Per capita lottery expenditure (inflation adjusted) – New Zealand (2010-11 to 2016-17) (\$NZ)



Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

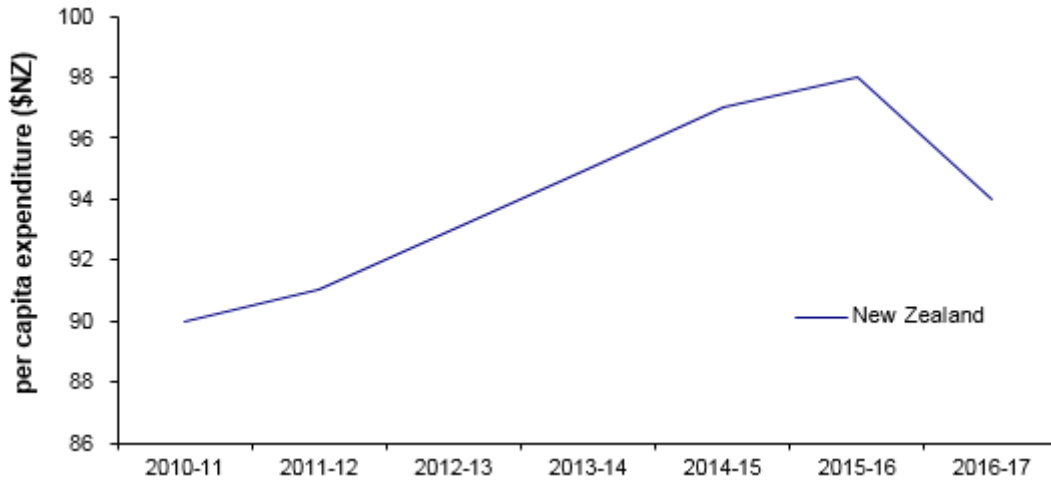
Table 4-8 Per capita lottery expenditure (inflation adjusted) in New Zealand (2010-11 to 2016-17) (\$NZ)

Year	Per Capita \$NZ
2010-11	133
2011-12	135
2012-13	137
2013-14	141
2014-15	125
2015-16	126
2016-17	154

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Wagering

Figure 4-4 Per capita wagering expenditure (inflation adjusted) – New Zealand (2010-11 to 2016-17) (\$NZ)



Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

Table 4-9 Per capita wagering expenditure (inflation adjusted) in New Zealand (2010-11 to 2016-17) (\$NZ)

Year	Per Capita \$NZ
2010-11	90
2011-12	91
2012-13	93
2013-14	95
2014-15	97
2015-16	98
2016-17	94

Source: New Zealand Department of Internal Affairs (2019) Gambling expenditure statistics 2010 to 2018.

HOUSEHOLD SPENDING COMPARISON

Statistics New Zealand produces a regular *Household Economic Survey* which records the expenditure of a sample of New Zealand households. Comparisons between the results gained in 2013 and 2016 are also possible and outlined in Table 4-11. Note that both surveys were based on self-report and gambling expenditure may be under-reported.

Table 4-10 Estimated household weekly expenditure on selected goods and services in New Zealand by expenditure (\$) and proportion of total expenditure (%) (2015/16)

	Average weekly expenditure per household	Expenditure as percentage of total net expenditure
	\$NZ	%
Food	213.90	17.0
Restaurant meals	23.60	1.9
Alcohol, tobacco products & illicit drugs	30.40	2.4
Clothing and shoes	36.70	2.9
Housing and household utilities	323.20	25.6
Household furniture, appliances and contents	47.30	3.8
Health products and medical services	37.80	3.0
Transportation and travel	189.70	15.0
Communication	35.20	2.8
Recreation and culture goods and services	115.10	9.1
Games of chance	5.00	0.4
Education	21.50	1.7
Miscellaneous goods and services	111.60	8.9
Other expenditure	142.20	11.3

Source: Statistics New Zealand (2016) Household Economic Survey, Year End 30 June 2016.

Table 4-11 Comparison of selected goods and services in New Zealand by expenditure (\$) (2012/13 & 2015/16)

	Average weekly expenditure per household 2012/13	Average weekly expenditure per household 2015/16
	\$NZ	\$NZ
Food	191.70	213.90
Restaurant meals	16.40	23.60
Alcohol, tobacco products & Illicit drugs	29.50	30.40
Clothing and shoes	31.90	36.70
Housing and household utilities	270.90	323.20
Household furniture, appliances and contents	49.10	47.30
Health products and medical services	27.20	37.80
Transportation and travel	158.20	189.70
Communication	35.50	35.20
Recreation and culture goods and services	107.80	115.10
Games of chance⁵	6.20	5.00
Education	18.30	21.50
Miscellaneous goods and services	103.20	111.60
Other expenditure	116.10	142.20

Source: Statistics New Zealand (2016) Household Economic Survey, Year End 30 June 2016.

⁵ Note: Expenditure is reported as a gross figure.