



A GUIDE TO AUSTRALASIA'S GAMBLING INDUSTRIES

Facts, Figures and Statistics

CHAPTER FOUR

New Zealand's Gambling Expenditure

2015/16

A Guide to Australasia's Gambling Industries

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Chapter 4

New Zealand's Gambling Expenditure

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Version Control

Version	Date	Explanation
2015-16 (1.0)	November 2016	2015-16 Edition.
2015-16 (2.0)	June 2018	2015-16 Edition updated with new statistics from NZ DIA.

OVERVIEW

Aggregate and per capita expenditure - summary

Table 4-1 Summary: Aggregate and per capita gambling expenditure in New Zealand (2015-16)¹

		Wagering	Lotteries	Gaming Machines²	Casino	Total
Aggregate	\$NZ million	342	437	843	586	2,209
Per capita	\$NZ	97	124	240	167	629

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Gambling expenditure in New Zealand in 2015-16 amounted to \$2,209 million dollars on the four main forms of gambling.

Expenditure on gaming machines outside of casinos totalled nearly \$NZ 843 million and accounted for 38.2% of all gambling expenditure. Wagering accounted for 15.5% of gambling expenditure (\$NZ 342 million), while expenditure on lotteries (\$NZ 437 million) accounted for 19.8% of spending. With expenditure of \$NZ 586 million, casinos accounted for 26.5% of all gambling spending in New Zealand.

In 2015-16 average gambling expenditure in New Zealand per adult was approximately \$NZ 629 - comprising wagering (\$NZ 97 per adult), lotteries (\$NZ 124), gaming machines (\$NZ 240) and casinos (\$NZ 167).

¹ Totals may not equal the sum of individual values due to rounding.

² Excludes gaming machines at casinos.

EXPENDITURE ON GAMBLING

Aggregate

Table 4-2 Aggregate gambling expenditure in New Zealand (2015-16) (\$ NZ million)

Gambling Type	Expenditure \$NZ million
Casinos	586
Gaming machines (non-casino)	843
Lotteries Commission products	437
Racing and sports betting	342
All Gambling	2,209

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Expenditure Change

Table 4-3 Comparison of gambling spending in New Zealand (2014-15 and 2015-16)

Gambling type	\$NZ million (2014-15)	\$NZ million (2015-16)	Increase/Decrease from 2014
Casinos	527	586	+11.2%
Gaming machines (non-casino)	818	843	+3.1%
Lotteries Commission products	420	437	+4.1%
Racing and sports betting	325	342	+5.2%
Total³	\$2,091 billion	\$2,209 billion	+5.6

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Table 4-3 above shows total gambling spending in New Zealand for the 2015-16 financial year, and a comparison with the previous year's figures.

Overall gambling expenditure on wagering (racing and sports betting) has increased by 5.2%. Casino gambling expenditure increased by 11.2%. Spending on non-casino gaming machines increased by 3.1%.⁴

Lotteries expenditure also increased 4.1% on the previous year.

Per capita

Table 4-4 Per capita gambling expenditure in New Zealand (2015-16) (\$NZ)

Gambling Type	Per Capita \$NZ
Casinos	167
Gaming machines (non-casino)	240
Lotteries Commission products	124
Racing and sports betting	97
Total	629

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Please note, all per capita values, as provided for by the New Zealand Department of Internal Affairs, take inflation adjusted expenditure, in \$NZD, GST inclusive and divide by the Statistics NZ medium estimate for the population 18 years and over, as at 30 June for the year.

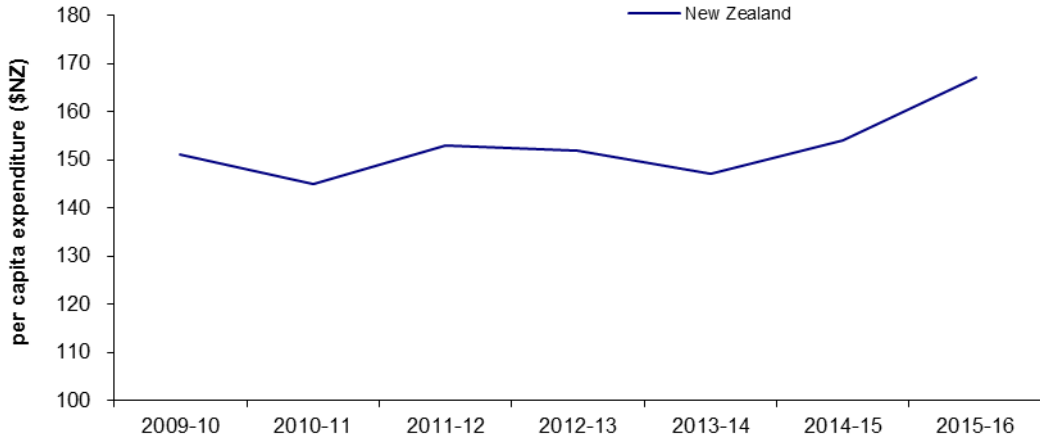
³ Totals may not equal the sum of individual values due to rounding.

⁴ New Zealand Department of Internal Affairs (2016) Gambling Expenditure Statistics 2009-2015. http://www.dia.govt.nz/diawebsite.nsf/wpg_URL/Resource-material-Information-We-Provide-Gambling-Expenditure-Statistics

TEN YEAR EXPENDITURE TREND

Casinos

Figure 4-1 Per capita casino expenditure – New Zealand (2009-10 to 2015-16) (\$NZ)



Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Table 4-5 Per capita casino expenditure in New Zealand (2009-10 to 2015-16) (\$NZ)

Year	Per Capita \$NZ
2009-10	151.35
2010-11	144.62
2011-12	153.04
2012-13	152.13
2013-14	146.55
2014-15	153.85
2015-16	166.66

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

For some gambling forms, legislation dictates the minimum payout ratios to players – gaming machine play, for instance, must adhere to the following returns (although in practice, payout ratios are commonly higher than that which is required by law).

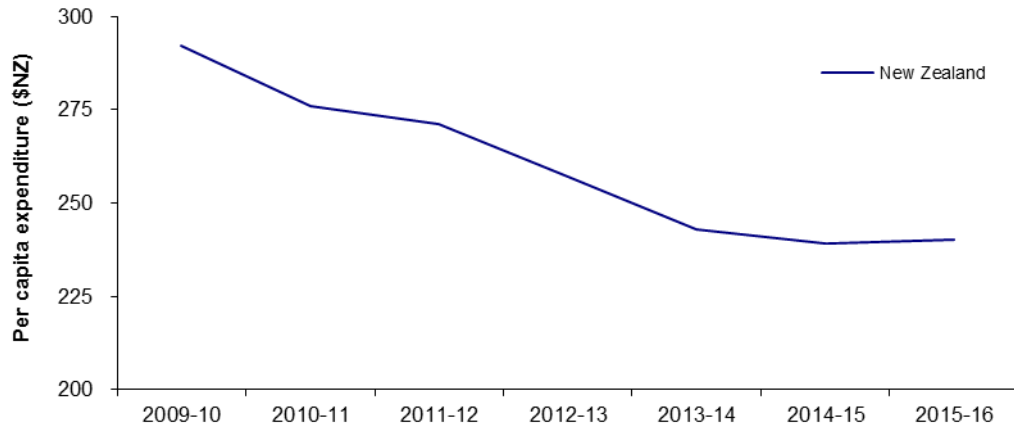
Table 4-6 Average player return percentages (RTP) for gaming machines in New Zealand (2015)

	Casino	Hotels and clubs (Class 4)
New Zealand	87.00%	78.00%

Source: Australia/New Zealand Gaming Machine National Standard 2016.

Electronic Gaming Machines

Figure 4-2 Per capita gaming machine expenditure – New Zealand (2009-10 to 2015-16) (\$NZ)



Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

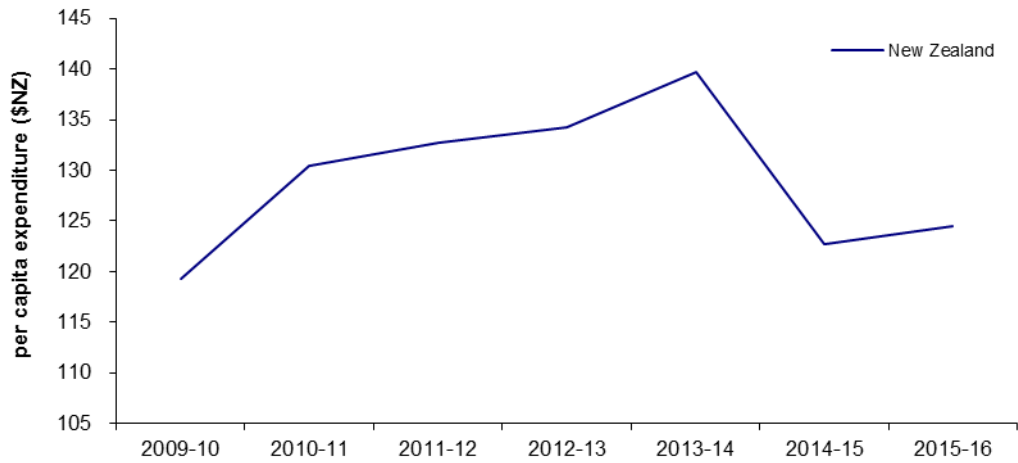
Table 4-7 Per capita gaming machine expenditure in New Zealand (2009-10 to 2015-16) (\$NZ)

Year	Per Capita \$NZ
2009-10	292.23
2010-11	276.15
2011-12	270.77
2012-13	256.91
2013-14	243.30
2014-15	238.79
2015-16	240.04

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Lotteries

Figure 4-3 Per capita lottery expenditure – New Zealand (2009-10 to 2015-16) (\$NZ)



Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

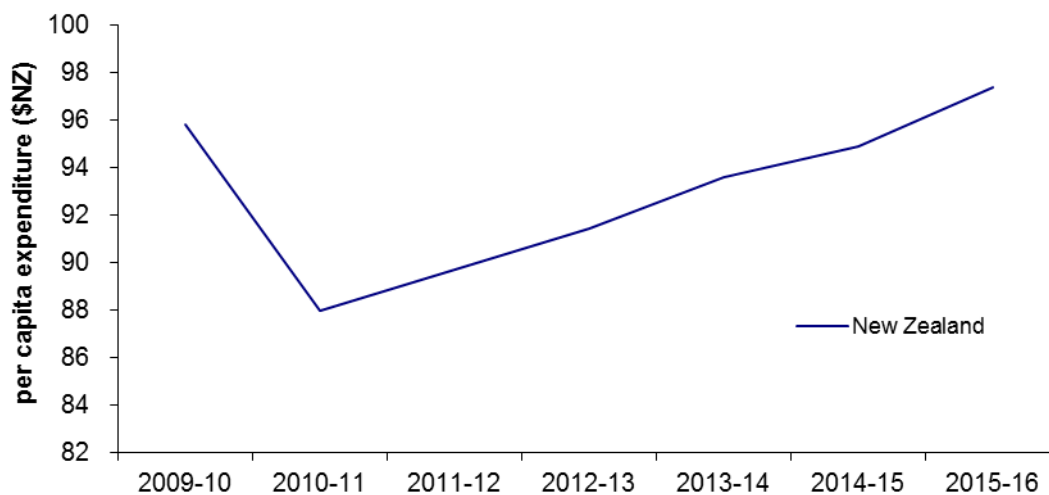
Table 4-8 Per capita lottery expenditure in New Zealand (2009-10 to 2015-16) (\$NZ)

Year	Per Capita \$NZ
2009-10	119.29
2010-11	130.47
2011-12	132.77
2012-13	134.18
2013-14	139.73
2014-15	122.70
2015-16	124.44

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Wagering

Figure 4-4 Per capita wagering expenditure – New Zealand (2009-10 to 2015-16) (\$NZ)



Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

Table 4-9 Per capita wagering expenditure in New Zealand (2009-10 to 2015-16) (\$NZ)

Year	Per Capita \$NZ
2009-10	95.81
2010-11	88.00
2011-12	89.72
2012-13	91.44
2013-14	93.60
2014-15	94.88
2015-16	97.41

Source: New Zealand Department of Internal Affairs (2018) Gambling expenditure statistics 2010 to 2017.

HOUSEHOLD SPENDING COMPARISON

Statistics New Zealand produces a regular *Household Economic Survey* which records the expenditure of a sample of New Zealand households. Comparisons between the results gained in 2013 and 2016 are also possible and outlined in Table 4-11. Note that both surveys were based on self-report and gambling expenditure may be under-reported.

Table 4-10 Estimated household weekly expenditure on selected goods and services in New Zealand by expenditure (\$) and proportion of total expenditure (%) (2016)

	Average weekly expenditure per household	Expenditure as percentage of total net expenditure
	\$NZ	%
Food	218.40	16.8
Restaurant meals	25.00	1.9
Alcohol and tobacco products	31.00	2.4
Clothing and shoes	37.90	2.9
Housing and household utilities	332.30	25.6
Household furniture, appliances and contents	49.10	3.8
Health products and medical services	38.80	3.0
Transportation and travel	195.20	15.0
Communication	35.50	2.7
Recreation and culture goods and services	118.80	9.1
Games of chance	4.80	0.4
Education	22.60	1.7
Miscellaneous goods and services	115.30	8.9
Other expenditure	147.70	11.4

Source: Statistics New Zealand (2016) Household Economic Survey, Year End 30 June 2016.

Table 4-11 Comparison of selected goods and services in New Zealand by expenditure (\$) (2013 & 2016)

	Average weekly expenditure per household 2013	Average weekly expenditure per household 2016
	\$NZ	\$NZ
Food	192.50	218.40
Restaurant meals	16.60	25.00
Alcohol and tobacco products	29.50	31.00
Clothing and shoes	31.60	37.90
Housing and household utilities	272.90	332.30
Household furniture, appliances and contents	48.80	49.10
Health products and medical services	27.10	38.80
Transportation and travel	158.30	195.20
Communication	35.80	35.50
Recreation and culture goods and services	107.20	118.80
Games of chance⁵	6.00	4.80
Education	18.40	22.60
Miscellaneous goods and services	101.70	115.30
Other expenditure	116.30	147.70

Source: Statistics New Zealand (2016) Household Economic Survey, Year End 30 June 2016.

⁵ Note: Expenditure is reported as a gross figure.